

Business Rescue is powered by
W4 technology



About W4

W4 is a French software vendor founded in 1996 specialized in workflow, BPM and the composition of tailor-made professional business applications.

Our vision : to place people and their business needs at the heart of everything we do.

W4 solutions are based on an architecture that is fully compliant with industry standards. As the link between the IT department and the needs of the different company business units, they ensure that maintenance and upgrade costs are kept to a minimum.

500 clients (half of them in the CAC 40) and over a million users trust in W4.

W4 S.A. - 4, rue Émile Baudot
91873 PALAISEAU Cedex - France
Tel. +33 (0)1 64 53 17 60
Fax +33 (0)1 64 53 17 69
www.w4.eu

How we work

- Rapid prototyping that reduces the need for detailed specifications
- Real-time analysis of user feedback
- Modifications and new releases produced iteratively

How we can help you

- We compose business applications tailored to your business needs and in tune with your way of working
- We can satisfy all your strategic and tactical needs
- Our solutions work with your existing IT applications



Is it for you?

Do you have:

- An urgent and important business need?
- A specific requirement that no off-the-shelf software is capable of covering in its entirety without complex customization?

You want to:

- Stick as closely as possible to your unique way of working
- Model your own processes and user interfaces
- Stay flexible in your ever-evolving business context
- Avoid unsuitable off-the-shelf software tools that require costly developments and maintenance costs
- Avoid spreadsheets and emails that in the end become simply unmanageable

If so, then Business Rescue is for you

1 business need = 1 application

By capitalizing on the large number of projects we have already realized for our other customers, our Services Department has forged a pioneering implementation methodology that stands the test of time.

This methodology, combined with the powerful features of our product offer BUSINESS FIRST (composition of tailor-made business applications), means today that we are able to intervene quickly and efficiently to meet your specific business needs.

Our teams are with you all the way for short or medium term projects (less than 6 months) where speed is synonymous with success, because the sooner your application is up and running, the sooner you can focus on other key business issues.

In responding to your particular needs with a tailor-made application, 100% adapted to the way your company works, we can offer you a level of agility that meets with your standards and your growth needs. We can respond to your demands without the need to rethink your past IT investments: we can offer you full and painless integration with your current IT system.

But how?

To start with, simply share your business need with us. During a meeting with our teams to define exactly what you need, we will ask you to outline your business environment, the challenges as you see them, and the project scope.

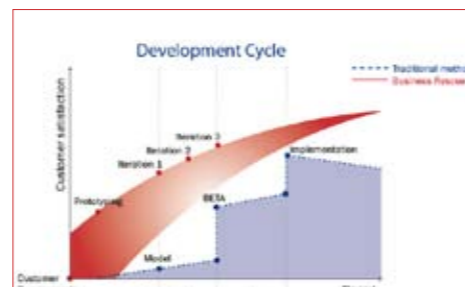
In just a few days after this initial meeting, we will compose a prototype for you. Depending on what you prefer, this prototype can be hosted either within your company, or by us (and accessible via the internet).

After an initial test period the prototype is either confirmed, or amended, and then approved for development, in iterative mode, leading to the first version of your business application.

When we deploy this first version for you, we also make sure to note any improvement requests you may have. Users have the option of passing on any requests for improvement/enhancement to the solution managers, who will then be able to integrate them into subsequent versions.

The Business Rescue approach enables you to obtain hard results within a greatly reduced timeframe in comparison to traditional approaches.

Users are involved on a regular basis during the composition stage, offering you as a result the guarantee of perfect accordance between your business application and your users' needs. Involvement and satisfaction is what keeps your users coming back.



Does this fit your business needs?

Then contact us without delay so we can talk about how to get started.

Go a step further...

Prototyping

This is set-up after an initial briefing with you. After a few discussions, we then finalize the initial specifications together (even though a simple statement of requirements is often all that's needed to compose the prototype).

Co-production

This term best describes how we work. Users participate actively in creating the prototype and then the final solution, thus ensuring accordance with the specification which can often change compared to the initial statement.

Responsive

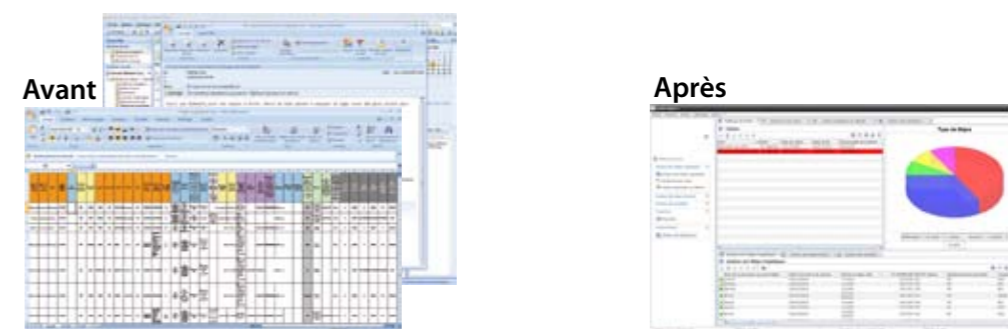
Our technology enables our consultants to make amendments, even major ones, and still stick closely to tight deadlines. This can even mean changing the very structure of user interfaces in real time.

Capitalization

The prototyping approach results in a detailed inventory of the existing system and of how the application should interact with it. W4 consultants have the expertise necessary to build upon the existing system; it's a key priority for them.

Orchestration

Our process-oriented culture, at the very roots of our company, adds a dynamic dimension to your applications. It is this that enables each application to continually adapt to each individual user environment.



Success stories

Construction Group

15,000 people
Solution for management and calculation of profit sharing scheme
Produced in 3 weeks

Insurance Company

1,600 people
Solution for managing employee arrivals, movements and departures
Produced in 2 months and 1 week

Finance Start-Up

15 people
Platform for payment without bank card
Produced in 4 months

Virtual telephony operator

150 people
Line activation back office application integrated with the IT systems of the principal operators
Produced in 4 ½ months

Sales and Marketing Events Specialist

1,000 people
Full back office application for managing the preparation of Sales and Marketing events
Produced in 5 months